

Beat: Politics

## J.L MELENCHON FAR LEFT RUNNING FOR PRESIDENCY HELD AN IMMERSIVE OLFACTORY RALLY

### 5000 PARTICIPANTS IN A FUTURISC DECOR

Paris, Washington DC, 18.01.2022, 00:46 Time

**USPA NEWS** - Jean Luc Melenchon, leader of the extreme left in France of the LFI party (La Farce Insoumise) and who is best placed on the left, with 10% of voting intentions in the latest poll by Opinion Poll, OpinionWay-Kea Partners for "Les Echos", made an unprecedented meeting, in Nantes, Sunday January 16. Indeed, the scenography of his meeting, immersive and olfactory, because the walls, projected a decor one of a kind, spectacular, and very realistic, the waves of the sea, and, later, crowds of supporters carrying signs which amplified virtually the density of participants. Jean Luc Melenchon, tribune, great orator who held his speech, without reading any notes, proud of his decor, promises new meetings of this type, immersion and in March, with his hologram.... The four giant screens, arranged all around the listeners, and Jean-Luc Melenchon, who spoke in the center of the room, really give the impression of an infinite horizon. Technically, it was very controlled, and even, let's say it, quite striking. The objective is essentially to attract and convince the electorate of young people, working classes and abstainers to go to ballots.

J.L MELENCHON FAR LEFT RUNNING FOR PRESIDENCY HELD AN IMMERSIVE AND OLFACTORY RALLY IN NANTES Jean Luc Melenchon, leader of the extreme left in France of the LFI party (La Farce Insoumise) and who is best placed on the left, with 10% of voting intentions in the latest poll by Opinion Poll, OpinionWay-Kea Partners for "Les Echos", made an unprecedented meeting, in Nantes, Sunday January 16. Indeed, the scenography of his meeting, immersive and olfactory, because the walls, projected a decor one of a kind, spectacular, and very realistic, the waves of the sea, and, later, crowds of supporters carrying signs which amplified virtually the density of participants. Jean Luc Melenchon, tribune, great orator who held his speech, without reading any notes, proud of his decor, promises new meetings of this type, immersion and in March, with his hologram.... The four giant screens, arranged all around the listeners, and Jean-Luc Melenchon, who spoke in the center of the room, really give the impression of an infinite horizon. Technically, it was very controlled, and even, let's say it, quite striking. The objective is essentially to attract and convince the electorate of young people, working classes and abstainers to go to the polls. Jean Luc Melenchon, thus, with the help of his 3D images, surrounding him, evoked his line in terms of spatial and digital policy. He also spoke a lot about ecology and, a little, about unity of the left because the recent announcement of Christiane Taubira, the former Minister of Justice (Socialist, voting intentions (3%) who is running for 'a "I'm saying it once and for all: I'm not their buddy!" he said, alluding to the organization of a left-wing primary. is Anne Hidalgo, the mayor of Paris who is the official candidate of the Socialist Party, has launched an appeal for help to organize a primary union of the left because she has great difficulty breaking through the ceiling of voting intentions. She has stagnated for months at 3% of voting intentions, to the point that her collaborators suggest that she withdraw, but she still refuses...despite the arrival of another candidate from the same political side, Christiane Taubira. Jean Luc Melenchon, on the other hand, insisted on being able to climb to the second round by mobilizing the abstainers.

The Nantes Rally, held by Jean Luc Melenchon, which brought together 5,000 people, gathered in a cube closed by four giant screens, while scent diffusers participated in projecting the listeners into several successive atmospheres, is just spectacular and sexy. gives momentum to the 2022 presidential campaign, which was dragging on due to health measures due to the Omicron variant of COIVD-19. He is the only candidate for the Presidential 2022 in France to offer these cutting-edge and very avant-garde, and attractive technological effects. On the other hand, Jean Luc Melenchon, on the merits, has not made any major revelations and has not yet revealed the new elements of his campaign program. Jean Luc Melenchon had already impressed everyone with his holographic meetings, both impressive and modern, he is making his speech in front of his supporters, tannic his hologram made in other cities of France at the time. The result was very stunning.

J.L MELENCHON HAS ADDRESSED THREE THEMES WITH THE HELP OF AN UNPRECEDENTED AND ULTRA MODERN IMMERSIVE FUTURISTIC SCENOGRAPHY-----

Jean-Luc Melenchon has thus laced the subject of space with the illustration id; projected images "It is the Earth, see. The Blue Planet. It is not only our common home, now that we human beings, we have set out to conquer the immensity of space. It is the nest of humanity. And it is this nest that above all must be protected. Look at it!" So, on the form, we have a fairly classic rhetoric for Jean-Luc Melenchon: as usual, he handles the direct address "look at him!", the hyperbole "humans launched to conquer the immensity of

space", and the metaphor with this image: the Earth as "nest of humanity".

And then he evoked the theme of the sea, and the oceans. For the third theme of the meeting, water, the spectators then had the feeling of being transported to an island bordered by the sea, with coasts licked by the waves. "The one that occupies 70% of the planet: The sea!, launches Jean-Luc Melenchon. Thalassa, the cry of the Ten Thousand Expedition, re-seeing the Mother of the worlds, the Mediterranean Sea. Look at it. Look at its power , its strength. It is there forever, night and day." We find a succession of arrests: "The sea! Thalassa! Look at its power, its strength!".

**Article online:**

<https://www.uspa24.com/bericht-19859/jl-melenchon-far-left-running-for-presidency-held-an-immersive-olfactory-rally.html>

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V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Jedi Foster, Rahma Sophia RACHDI

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